

## **Public Hearing Draft – Proposed Amendments to Northampton County Code Signage Regulations**

The Northampton County Planning Commission proposes to amend the Northampton County Code, §154.190 *et seq.* by the addition of the following language:

### **§154.190 (C) (2)**

(q) Off-site Business Way Finding Signs - Small identifying and directional signs, visible from Route 13 for rural businesses not located on Route 13. One such sign per property will be allowed, not to exceed 4 square feet in area or 3 feet in height. A directional arrow and mileage to the site shall be included on the sign. The sign shall be placed outside of the VDOT right of way and with the permission of the property owner. No more than two such signs per business shall be allowed on Route 13. Additional signs, one per parcel, will be permitted at intersections leading to the site.

### **§154.191 (A)**

(11) Off-site Town Business Directory Sign - The purpose of such a sign is to inform travelers on Route 13 of businesses within a town and direct them to the downtown center. These signs shall be allowed up to 40 square feet in area, not to exceed 15 feet in height, and accommodate the town name, changeable business name panels, the Eastern Shore brand logo, a directional arrow and the mileage to the downtown commercial area. A sign permit is required.

### **§154.191 (B)**

(13) Off-site Town Business Directory Sign - The purpose of such a sign is to inform travelers on Route 13 of businesses within a town and direct them to the downtown center. These signs shall be allowed up to 40 square feet in area, not to exceed 15 feet in height, and accommodate the town name, changeable business name panels, the Eastern Shore brand logo, a directional arrow and the mileage to the downtown commercial area. A sign permit is required.