



Southern Node Outreach

Objective: To reach a go/no-go decision

Timeframe: Before the December holiday in order to allow time for RD and CDBG applications.

Broad Actions:

- 1) Active engagement of those not in the Towns
- 2) Active engagement of elected officials in the three jurisdictions
- 3) Respond to the concerns of those in Cheriton who answered “no” or “don’t know” on the survey, or who did not yet respond

Steps:

- 1) Agreement of the Consulting Team, County Administrator, Cape Charles Manager and Cheriton PMT members to proceed with the Southern Node outreach Strategy. Then present to full PMT.
- 2) Bring VDH staff into the effort – they can help explain the degree of the problem from a health perspective (Felton Sessoms & James Davis)
- 3) Identify and engage key citizen contacts in the Fairview area – Locals to identify and engage with support of consultants; needed to help secure surveys, and ultimately User Agreements.
- 4) Work with key citizens and those in Step 1 to set and implement a fast-track schedule of engagement activities (ie face-to-face, one-on-one, small group meeting, mailings, web info, media).
- 5) Plan and hold a community meeting once interest is peeked.
- 6) Call a joint work session of the Board, the two Councils and the PSA to discuss the project and consider key decisions.

What are the key decisions?

- a. Board of Supervisors to consider a Moral Obligation resolution to back the project
- b. Cape Charles agreement to offer an appropriate bulk rate
- c. Cheriton’s willingness to consider mandatory connection if necessary*
- d. Board of Supervisor’s willingness to consider mandatory connection in the county service area outside of Cheriton if necessary*.
- e. If the answers to 6a through 6d are “yes”, then the PSA to decide if they are ready to be the recipient of the grants/loans and serve as project sponsor.

* *“If necessary”* in 6c and 6d above would mean that the governing bodies (Cheriton and Northampton County) would require all residents in the service area to connect to the system if the rate is “affordable” and the Project Management Team is unable to secure voluntary connection commitments from 80% of the residents in the service area.

“Affordable” is as determined by the governing bodies based on the estimate resulting from the grant-to-loan ratio analysis provided by the consultants.